

# Cyber Identity – Staying safe in Social Media



# From Kim's post on social media, what personal information can we find out about Kim?



Kim Wong Yun

Kim's 11<sup>th</sup> Birthday!



The best party ever!  
#Partyatmyhouse  
#Kimiseleventoday  
#Born1June2007  
#YoushouldhavebeenatBlk155Bedoktoday





Kim Wong

Name

Kim's 11<sup>th</sup> Birthday!

Appearance



The best party ever!

#Partyatmyhouse

#Kimiseleventoday

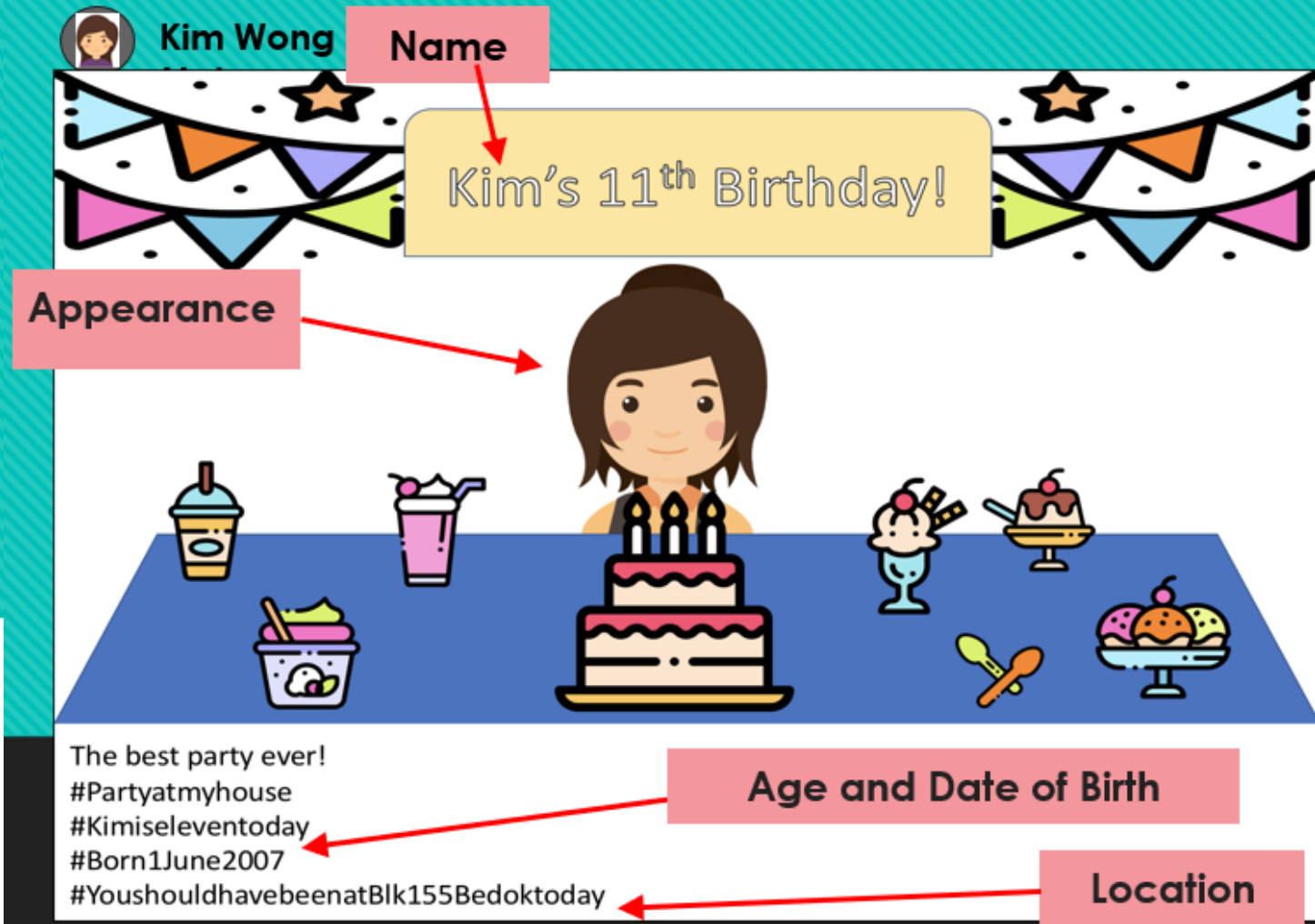
#Born1June2007

#YoushouldhavebeenatBlk155Bedoktoday

Age and Date of Birth

Location

By posting or tagging ourselves in such a photograph online, we would have revealed personal information such as our name, appearance, address, as well the date (time), when we appeared at the venue.



# What happens when someone with ill intentions gets hold of our personal information?

If someone with ill intentions gets hold of our personal information

he can

- harm us physically if he manages to track us down
- steal our password and hack our online accounts e.g. email
- use our identity and edit our photograph for undesirable purposes

Watch this video to learn more about staying safe on social media

<https://youtu.be/yiKeLOKc1tw>

